



## RESIDENTIAL

### New Development: Reuveni tapped for 90 Morton, sales start at Five One Five

BY REW • APRIL 13, 2018

BRACK CAPITAL REAL ESTATE  
Reuveni tapped for 90 Morton

Reuveni Real Estate is spearheading sales and marketing efforts at West Village condo conversion project, 90 Morton Street.



Developed by Brack Capital Real Estate, 90 Morton features 35 luxury residences with homes ranging in size from two- to five-bedrooms.

Featuring high ceilings and private terraces starting on the eighth floor, amenities include a private car drop off, 24-hour attended lobby, library, cold storage room, indoor pool, saunas, a fitness center, children's playroom and a landscaped rooftop terrace with full outdoor kitchen, BBQ, gas fireplace, and skyline and Hudson River views.

Conceptually designed by Gottesman Szmelcman Architecture, with interiors by Leroy Street Studio, 90 Morton is a former printing factory originally constructed in 1911.

The building's original façade is being preserved while windows were reimagined to allow for enhanced light and the top four floors retooled to allow for more private outdoor space.

Sales are slated to launch April 2018.

FORUM ABSOLUTE CAPITAL PARTNERS  
Curvy neighbor making moves in West Chelsea

Sales just got underway at Five One Five, a new luxury residential building in West Chelsea.

Located at 515 West 29th Street, the building is the only property in Manhattan to be framed by the renowned High Line park on two sides.

The 15-unit development was designed by Singaporean architect Soo K. Chan, founding principal of SCDA. Chan and SCDA have designed and built residences, hotels and museums around the world, with Five One Five being their second project in New York.

Forum Absolute Capital Partners (FACP), a New York-based investment platform, is the owner and developer of the project. FACP and CORE are leading sales and marketing for the development.

A neighbor of the new Hudson Yards, Five One Five has a distinctive design that includes an exterior of curvy glass fins that give the façade a rippling appearance. It's site at a place where the High Line takes a sharp turn, will also give every apartment a view of the coveted city park.

Five One Five includes a mix of two and three-bedroom apartments including a five-unit penthouse collection. Prices at the 11-story building range from \$4.3 million to \$8.5 million.

Shaun Osher, founder and CEO of CORE. "The unique building design and generous layouts are sure to generate strong interest in this boutique project."

CBSK IRONSTATE  
Closings underway at The Lindley

Closings are about to get underway at The Lindley, a new Murray Hill condo which is 50 percent sold, developer CBSK Ironstate announced.



The 20-story building, featuring 74 residences starting under \$1 million, also opened its first model residence.

"The Lindley is a testament to great planning, great pricing and a great partnership," said Jackie Urgo, President of The Marketing Directors, the exclusive sales and marketing agent for the development.

"It is one of the few new developments offering a rare, 10-year, 421-a tax abatement, and buyers recognize that value, along with the smart and stylish design, beautiful views and a development team that has successfully completed a vast portfolio of celebrated residential and hospitality projects."

Recent sales at The Lindley include one of two penthouses at the building's apex signed for \$3.13 million. Studios through three-bedroom residences are still available for purchase.

Designed by Rawlings Architects, The Lindley has a facade comprised of varying shapes and shades of brick and oversize casement-style windows. It has a fitness center, bike storage and landscaped roof garden open.