

Wednesday, November 8, 2017

## SHLOMI REUVENI ATTRACTS TOP REAL ESTATE PROFESSIONALS TO NEW LUXURY DEVELOPMENT FIRM, REUVENI REAL ESTATE

Reuveni Real Estate, a luxury development firm led by Shlomi Reuveni, is pleased to announce the recent addition of top real estate professionals TJ Quinn, Lauren Dub, Martha Merzig, Cordelia Robb, Mason McDavid, and Ty Burton. Following the firm's recent launch, each key hire is responsible for leading and expanding the firm's growing portfolio.

"Reuveni Real Estate uses creative and forwardthinking marketing concepts and sales strategies to move our clients into the future of real estate," says Reuveni, president and CEO. "To fully serve our clients, we continue recruiting the industry's most talented and knowledgeable real estate professionals to join our team. These are some of the many notable hires to come."



TJ Quinn

An authority in the New York City real estate industry, Quinn brings nearly a decade of experience and a deep understanding of the marketplace, joining the firm as director of new development. Providing a hands-on approach to the multidisciplinary role, he oversees predevelopment planning, marketing, research, branding, and sales operations for all new development projects.



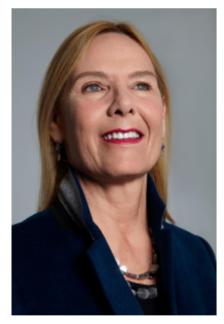
Lauren Dub

A proven leader in the New York City real estate industry, Dub brings a wealth of experience as the operations manager, also working side-by-side with Reuveni to oversee every facet of the firm's sales and performance initiatives. A former real estate agent and sales operations manager, she is responsible for streamlining the overall processes and strategic growth across all projects and divisions.



Martha Merzig

A creative strategist with more than 15 years of cross-disciplinary design experience, Merzig is the marketing manager, responsible for the design, implementation, and execution of cutting-edge marketing, branding, and advertising strategies and campaigns across all projects.



Cordelia Robb

Robb, a seasoned real estate professional with more than 25 years of residential real estate experience, joins the firm as sales director. Her responsibilities include management in all aspects of a project's day-to-day activities; sales team, project presentations, contract negotiations, and communications with developer clients, the brokerage community and buyers, and various project professionals.



Mason McDavid

With a background in both hospitality and investment sales, McDavid is an incredible addition to the team as the RRE analyst, responsible for building the firm's research infrastructure and database. He works collaboratively with the team's project manager on all new development projects, and provides administrative and technical maintenance.



Ty Burton

Burton serves as a project coordinator for all new developments, responsible for managing the efforts of all parties involved including consultants, architects, interior designers and owners. She has extensive skills in urban planning, project management and real estate, and is a licensed real estate salesperson in New York City.