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Welcome to this week's edition of **The Mann Newswire: Mann Report Residential**. The Mann Newswire contains the newest luxury residential information for all interested in real estate, sent straight to your inbox each week.

From residential openings, up-to-date sales, and new developments, this will keep you informed with the latest news, while introducing the most modern condominiums and rental buildings around.

It's for the entire residential community and those who want to learn and keep up-todate with the happenings. *The Mann Newswire: Mann Report Residential* will provide you with all the updated news to keep you in tune with great prices, apartments, and amenities.

Industry Veteran Shlomi Reuveni Announces Debut of Reuveni Real Estate



Shlomi Reuveni, an accomplished, seasoned and trusted real estate leader with over three decades of residential brokerage, predevelopment planning, sales and marketing experience in New York City, has launched his own new development brokerage business--Reuveni Real Estate.

Focusing on select, high-end new development projects, respected developers and the representation of local and foreign private clients and institutions, Reuveni Real Estate clients will benefit from Reuveni's experience as a recognized industry leader known for his professionalism, integrity and unsurpassed track record of spearheading successful projects and real estate endeavors.

"The industry of marketing and selling luxury new development product has changed," stated Reuveni. "We are experiencing rapidly changing and challenging global and local market conditions that continue to affect demand, absorption and bottom-line return on developer investments. Developers and marketers of luxury product no longer can rely on passive, traditional sales and marketing practices and formulas to achieve successful sellouts. To deliver upon and exceed expectations requires the expertise, strategic and global perspective, and the hands-on, 360degree focused level of service and personal attention I have always prided myself on throughout my career.

"This is an exciting time to make a mark on the industry and work with real estate influencers who understand the market and its changes and opportunities. I look forward to partnering with those who know what I bring to the table, and those who want to differentiate themselves from the standard landscape to make an impact in the new development sphere."