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These Beaux-Arts Residences Are Housed In A Former Printing Factory

67 Irving Place is a collection of private residences housed in a characteristic building full of history. Designed by architect Morris Adjmi, homes boast a “jewel box” sensibility.



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Published Feb 08, 2026

A unique residence building is making its way to New York City's sought-after Gramercy neighborhood.

Full of history, [67 Irving Place](#) is a small collection of private residences housed in a former printing factory. The building features just 11 homes, making it a highly exclusive opportunity for those wanting to live in the heart of one of Manhattan's famed areas. Designed by Morris Adjmi Architects, they were designed with a "jewel box" sensibility in mind, providing glamorous living spaces crafted in meticulous detailing.

The characteristic property boasts a unique facade, with the architecture paying homage to the building's Beaux-Arts past. Featuring intricate masonry consisting of terracotta, limestone and brick, crowned by a sculptural frieze and copper parapet, new charcoal gray windows are a thoughtful contrast to the historic detailing. A rounded canopy and bronze sconces provide an air of understated luxury.

Beaux-Arts architecture is a one-of-a-kind style that originated in the École des Beaux-Arts in Paris in the 19th Century. Between October 1975 and January 1976, the [Museum of Modern Art](#) in New York City displayed a limited-time exhibition honoring the opulent design style.

"67 Irving Place is truly one-of-a-kind and beyond exceptional," Shlomi Reuveni, President and CEO of Reuveni Development Marketing, said. "We are presenting the perfect residential offering: a luxury new development with historic architectural character, exceedingly spacious private homes suffused with natural light and bespoke craftsmanship, and the perfect amenity suite – all in a universally desirable location on Irving Place, a stone's throw from Gramercy Park."

Inside, the lobby is a true grand entrance, offering striking design elements that set the tone for the rest of the building. Think cream-colored leather-wrapped reception desks, Taj Mahal stone flooring and hand-applied plaster walls.

Each three- and four-bedroom home can be accessed via private elevator and have their own dedicated floor for complete privacy and a feel that gives less of an apartment feel and more of a secluded penthouse quality — no matter which floor you reside on.



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The residences are spacious and airy, a true luxury when it comes to New York City apartments. Rooms feature ceilings over 11 feet tall, and huge windows allow a copious amount of light into the spaces. A neutral color palette further enhances the bright and airy atmosphere of the residences. Kitchens have

been skillfully designed with keen cooks and home chefs in mind. Custom profiled cabinetry line the perimeter of the space, while, Madreperola quartzite waterfall-edge islands and state-of-the-art Gaggenau appliances are at the center. Marble-clad bathrooms feel more like a luxury spa, with sophisticated marble detailing freestanding soaking tubs, heated flooring and Dornbracht fixtures.

With flexibility in mind, residences can be customized to suit any need. The formal dining area can be flipped into a larger eat-in-kitchen, while bedroom a third or fourth bedroom can be converted into a library or an office.

Residents can enjoy a whole host of communal spaces that have culture and recreation at top of mind. There's a fitness center, movie room, playroom and a rooftop terrace with sweeping views of Union Square Park and the distinct glass roof of Tammany Hall. At street level, residents get discreet access to world-class dining thanks to the return of NYC's beloved Maialino by Danny Meyer.

67 Irving Place is only the third condominium to ever be completed on Irving Place proper — the only delivery in the past ten years, and possibly the last. Private tours and presentations are available by appointment, with move-in dates expected to commence in summer 2027. Prices start at \$6.85 million for a three-bedroom residence.