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Reuveni Real Estate Named Exclusive Sales and Marketing Team for Charlie West

1818 Nadlan LLC is pleased to announce that Reuveni Real Estate has been selected to exclusively lead sales and marketing for the luxurious, block-through condominium Charlie West. The striking, 16-story property, is being co-developed by Elad US Holding and Mi & Co Development, with exterior design by critically-acclaimed Eran Chen of ODAArchitects and interiors by the renowned Andres Escobar. As the only new, ground-up condominium in Hell's Kitchen, the contemporary project is comprised of two towers connected by a gracious central courtyard. First closings are projected for Spring 2019.

Located in the heart of Manhattan's historic Hell's Kitchen neighborhood, Charlie West offers 121 condominium residences which range in size from studios to four-bedroom homes, as well as magnificent penthouses. Many of the homes offer substantial terraces and balconies with commanding skyline views.

With Reuveni Real Estate now leading sales, the property is releasing, for the very first time, a new collection of residences which are priced from \$755k to over \$4 million and range in size from studio to three-bedroom homes.

"Charlie West is a defining project for Manhattan's most vibrant neighborhood, Hell's Kitchen," said Shlomi Reuveni, President and CEO of Reuveni Real Estate, "Our team's bespoke marketing approach and market expertise will showcase Charlie West's many value driven advantages and attributes. The project's location between Hudson Yards and the coveted Upper West Side in Manhattan's most authentic and culturally diverse communities, paired with its progressive architecture, smart design and comprehensive amenities, represents unique value appreciation lending upside for new home owners. We are proud to be working with such a prolific and respected developer and team of expert professionals."

Charlie West boasts over 6,000 square feet of coveted hotel-style amenities in dramatic double-height spaces including an industrial-chic lobby that also serves as a curated library and private resident lounge with fireplace. An indoor/outdoor pool and fully equipped fitness center open to respective outdoor terraces and the building's landscaped central courtyard. Additional amenities include a roof deck, children's playroom and translucent glass-enclosed "bike box" that reimagines typical bike storage as an innovative architectural centerpiece.

"At Charlie West, we understand the importance of the Hell's Kitchen community and have woven in the exciting characteristics of the neighborhood throughout the design and programming of this distinctive

project. Following in our tradition of executing important Manhattan projects, we are proud to bring this exceptional offering to design and value savvy Manhattan buyers,” said a spokesperson from Mi & Co Development. “As construction is finalizing, and with move-ins projected in the next few months, we are excited to usher in this next phase and focus on marketing and sales with Shlomi Reuveni and the very talented team at Reuveni Real Estate.”

Residence interiors feature a sophisticated design that fuses natural materials, opulent textures, high ceilings and gracious layouts. Interiors are complete with floor-to-ceiling windows, 5” wide oak plank flooring, Bosch washers and ventless dryers. Sleek kitchens are custom-designed by Scavolini with wood and lacquer cabinetry and Calacatta Absolute honed Quartz islands, countertops and backsplashes.

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