

## Shlomi the money! Ex-Town broker Shlomi Reuveni launches eponymous new development brokerage

*His litigation against Andrew Heiberger's firm is still pending*

By [Katherine Clarke](#) | April 07, 2017 11:20AM

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Shlomi Reuveni has launched his own new development brokerage, Reuveni Real Estate, he said in a statement Friday.

He said the brokerage will focus on high-end development projects for local and foreign private clients and institutions, though Reuveni declined to name any specific projects.



*Shlomi Reuveni*

The move to go solo comes four months after [Reuveni left Town Residential](#), where he'd served as the company's managing director of new development for two years. His departure followed the naming of Elaine Diratz, an alumnus of Corcoran Sunshine and Extell Development, as co-managing director of the division.

He later [sued the company](#) for \$16.3 million in a dispute over his restrictions placed on him by his employment agreement. The litigation is still pending, records show.

At Town, Reuveni led the sales team at projects such as the condo conversion project 212 Fifth Avenue before the developers swapped marketing firms, tapping Sotheby's International Realty.

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