

**The New York Times**

---

# Big Ticket | Sold for \$8.5 million

By **Marc Santora** November 4, 2011 12:10 pm

With its cast-iron lattice work, limestone facade, inset Juliet balconies and oversize apartments, the Laureate, a condominium building at 76th and Broadway, was designed to echo the grand prewar elegance of older, better-established neighbors like the nearby Apthorp.

A four-bedroom penthouse at the Laureate, which opened this past spring, sold for \$8.5 million, making it the most expensive sale of the week, according to city records.

The 3,017 square-foot apartment is one of several penthouses sold in recent months, with others commanding prices like \$11.6 million, \$10.5 million and \$9.7 million.

Shlomi Reuveni, who is leading the sales team for Brown Harris Stevens, declined to comment on the sale. The apartment was bought anonymously through a limited liability company, according to city records.

The brisk action for deluxe apartments that come with 10-foot-high ceilings, spacious entry foyers and large terraces has helped make the Laureate one of the more successful new condo projects in recent years.

More than 80 percent of the 70 apartments in the building have been sold or are in contract, according to Brown Harris Stevens and [Streeteasy.com](http://Streeteasy.com), with the average cost of an apartment above \$6 million.

Big Ticket includes closed sales from the previous week, ending Wednesday.

---

© 2017 The New York Times Company